

Agenda Item 10.)

Magdalen Road

Permanent Road Layout Changes

Background - Magdalen Road



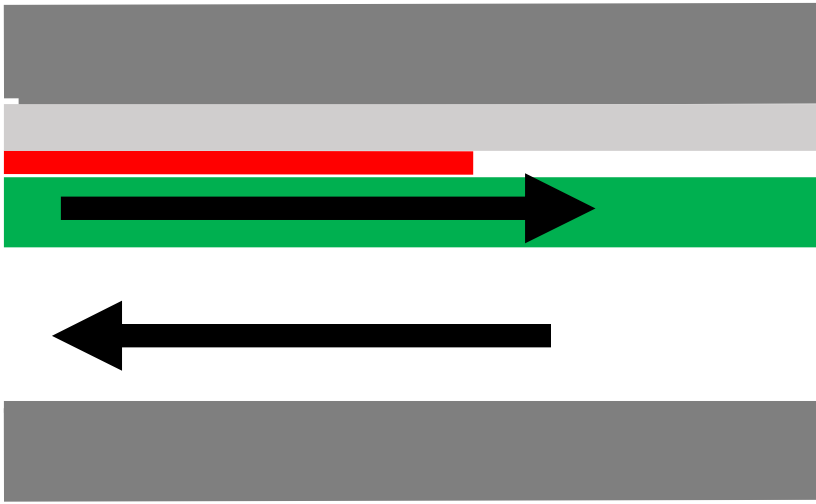
Footway

Additional footway

Two Way Traffic

One way
Vehicles WB

Footway



Magdalen Road consultation



Magdalen Road Consultation

- 4 weeks From 25th Feb 2021
- **4 Options**
 - 1 - One Way westbound & contraflow cycle (as current)
 - 2a – One way eastbound and contraflow cycle lane
 - 2b – One way eastbound and no cycle lane
 - 3 - low traffic street
 - 4 - return to Two way

Option 1 - One Way Westbound



Option 3 – Low Traffic Street

Option 2b - One way Eastbound

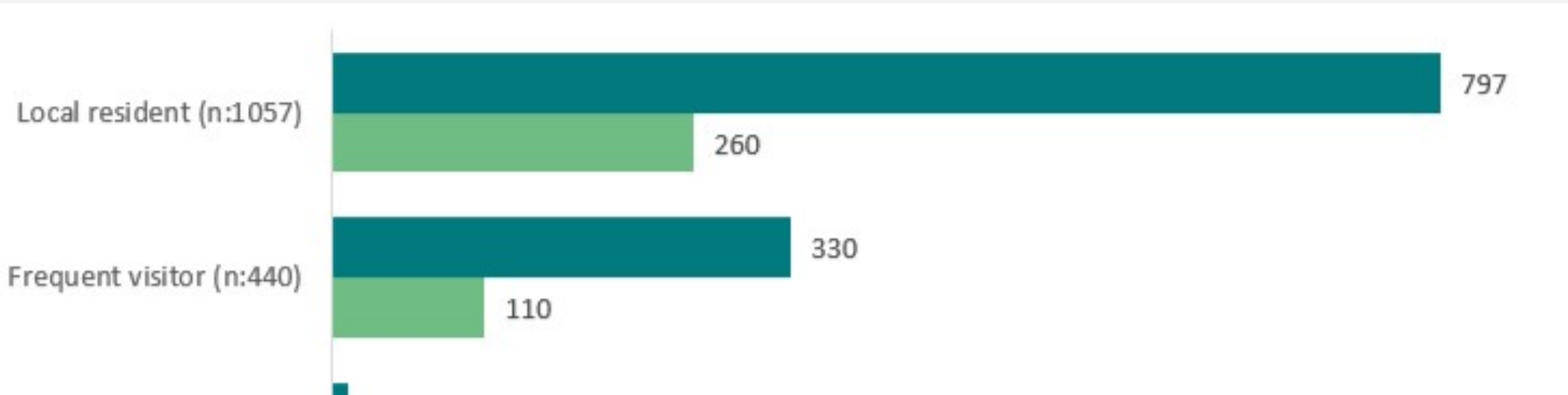


Option 4- Return to Two Way traffic

Magdalen Road - Consultation Results

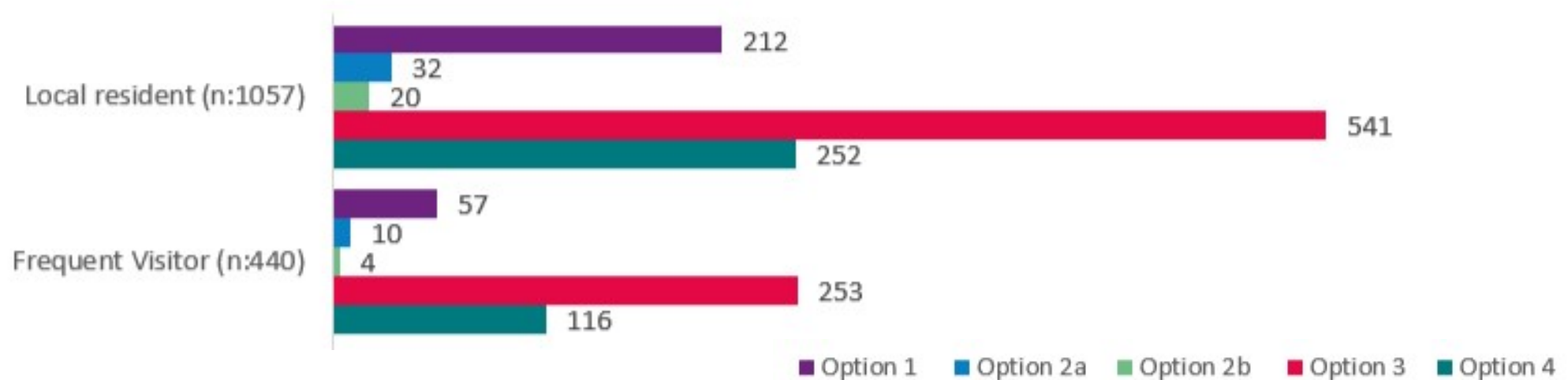
- Consultation- 1500 Responses
- **75% in favour** of reducing through traffic
 - >1100 in favour

Do you agree with reducing Through Traffic in Magdalen Road

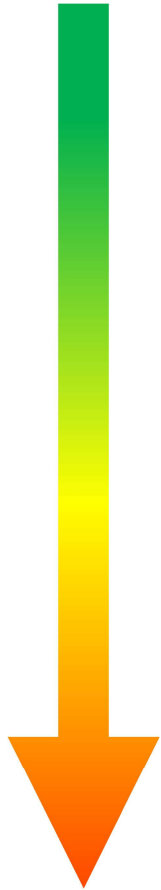


Magdalen Road –Option Preference

- Consultation- 1500 Responses
 - 20% option 1 - one way westbound
 - <5% option 2a & Option 2b
- >50% of respondents preference was low traffic street
 - 25% Return to two way traffic



Magdalen Road – Resident/Visitor Priorities



Pedestrian facilities

Clean Air

Pavement cafes/wider footways/seating

Cycle facilities

On street parking

Passing Traffic

Traders - 50:50

- 20 Responses from Traders on Magdalen Road
 - 10 in favour of reducing though traffic
 - 10 against – want return to two way traffic
- Top Priorities for Traders ?
 - 1.) **On street parking**
 - 2.) **Clean Air**
 - 3.) **Passing Traffic**

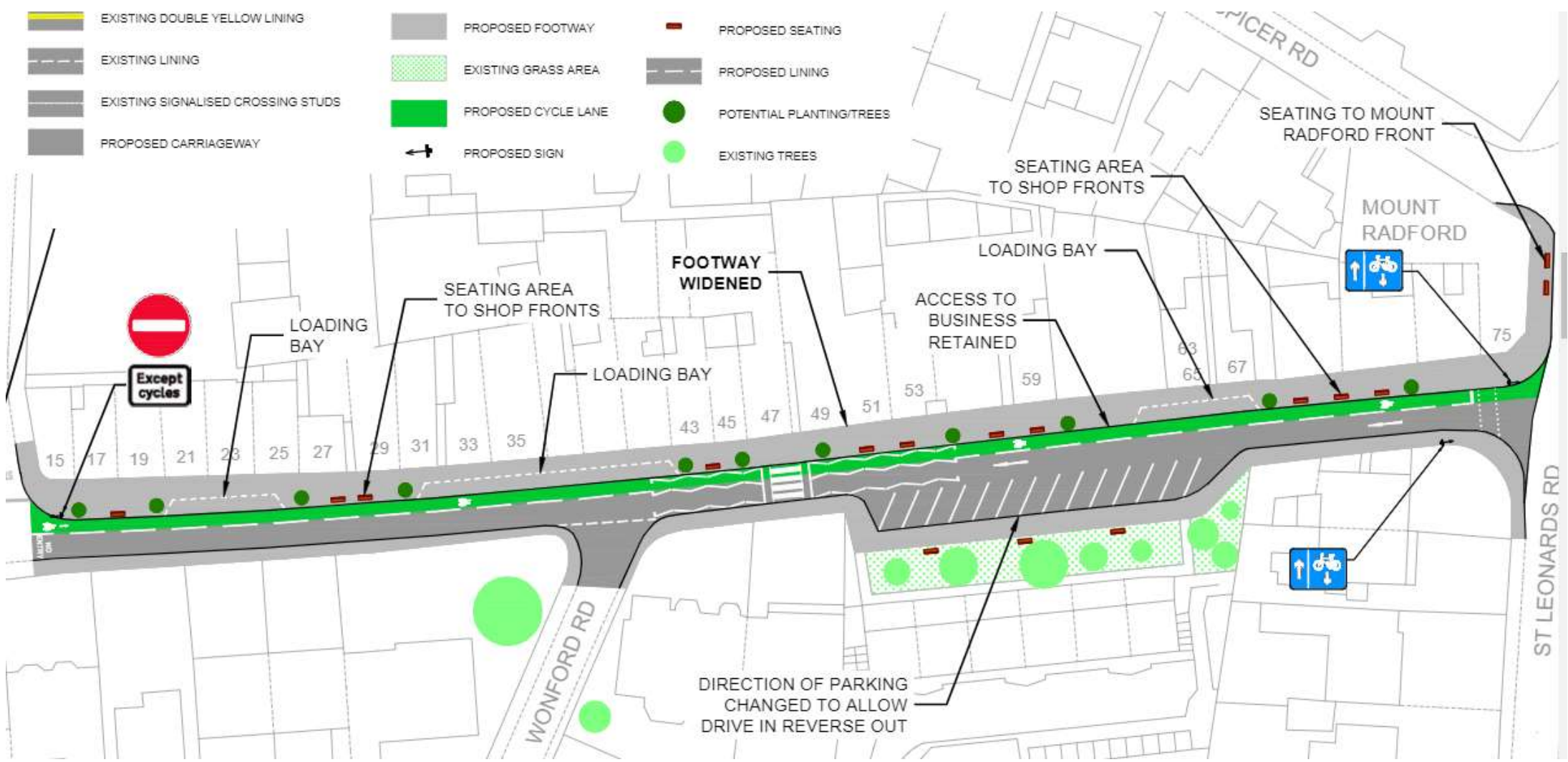
Options - Summary

Option	Public Support	Priorities (public)	Priorities (Traders)	Low Carbon	Cost ESTIMATE/ deliverability
1- One way west			Retains on St parking		
2 – One way east					
3 – Low Traffic					
4 – Two Way					

- Option 3- require external funding to deliver
- Option 3- Likely require return to two way until such time funding available
- **Option 1- less disruptive, and lower risk to deliver**

Option 1 – Progress and further consultation with Traders on details

Explore options for additional Traffic free days



Recommendation: It is recommended that:

- (a) proposals to widen the northern footway, restrict vehicular traffic to one-way westbound and provide a contra-flow (eastbound) on-road cycle lane on Magdalen Road, shown indicatively in Appendix I, are progressed for further consultation and detailed design; and
- (b) following further consultation, a Traffic Regulation Order required for the proposals on Magdalen Road be advertised; and
- (c) further monitoring be carried out on the impact of the Magdalen Road scheme on the local roads; and
- (d) the Head of Planning, Transportation and Environment be given delegated powers, in consultation with the Chair of HATOC and the local member, to make amendments to the scheme details for a preferred scheme for approval at a future meeting of Devon County Council's Cabinet.